



Junior Auxiliary of Jonesboro

FOR IMMEDIATE RELEASE

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Junior Auxiliary of Jonesboro Announces First in Series of Community Donations

Jonesboro, AR., October 18, 2017 - Junior Auxiliary (JA) of Jonesboro has announced the first recipient in a series of community donations the organization will be making over the coming weeks. The first donation will go to the NEA Baptist Center for Good Grief; the donation going specifically toward the purchase of a stuffed animal/lovie for children who receive services in the center.

"This donation is a result of the excess funds we were fortunate to have, thanks to the success of Charity Ball 2017," said Kristy McDaniel, president of Junior Auxiliary. "This was a unique experiences for us and after funding our own needs, we sought out opportunities that would allow Junior Auxiliary to make a long-term difference in the lives of children in our community. The new Center for Good Grief, along with our other donation recipients, has a deep rooted mission to serve the children in our community and we are proud to support these efforts. We believe that many children will benefit greatly from these services for years to come."

The NEA Baptist Center for Good Grief opened this week following a ribbon cutting on Tuesday, October 17, 2017. The center will offer completely free grief services to anyone in the community who is grieving the loss of a loved one, including children, teenages and adults. Individual, family and group counseling sessions will be offered by state licensed clinical social workers who are specifically trained in grief therapy. Each child going through therapy will receive a stuffed animal to serve as a source of comfort and a reminder of the coping mechanisms they have learned through therapy, when they are away from the center. In appreciation of the gift, the animals will be branded with a message from Junior Auxiliary in perpetuity.

Junior Auxiliary announced the excess funds in early October, along with the allocations inside their organization including full funding of existing projects, several increases across various projects, and the addition of two new projects. The non-profit, volunteer run organization also announced plans for donations to community organizations with like-minded missions to serve children in the community. The remaining donations will be announced over the next several weeks.

If you would like to support Junior Auxiliary of Jonesboro and their mission of serving children in Craighead County, you can support their one and only fundraiser, Charity Ball. The 2018 event will be held March 3 2018 at Arkansas State University Convocation Center. Opportunities are available for both businesses and individuals. To contact a Junior Auxiliary representative, you can email jajonesboro@gmail.com or visit jajonesboro.org to learn more.

Founded in 1950, Junior Auxiliary of Jonesboro, Arkansas has a mission to meet the needs of children, youth and families throughout Craighead County. The non-profit organization is run solely by volunteers and seeks ways to improve the lives of Craighead County children by developing and implementing programs that instill self-esteem and challenge minds. Community service projects focus on the health, welfare, civic and educational fields and work closely with local school districts and other organizations to identify children

with unmet and special needs such as clothing, school supplies and medical/dental care. JA of Jonesboro is a chapter of National Association of Junior Auxiliary (NAJA), which seeks to improve the lives of children through local chapters in Arkansas, Alabama, Florida, Louisiana, Mississippi, Missouri, and Tennessee.

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